



**KEMENTERIAN PEKERJAAN UMUM DAN PERUMAHAN RAKYAT
BADAN PENGEMBANGAN SUMBER DAYA MANUSIA**

Jl. Pattimura No. 20, Kebayoran Baru - Jakarta Selatan, Telepon (021) 275 15703, Facsimile (021) 275 15703

Nomor : SM 0304 - Ms/599
Sifat : Segera
Lampiran : 1 (satu) berkas
Hal : Penawaran Program Pelatihan *Australia Awards Short Course on Sustainable Tourism Management*

Jakarta, 12 Mei 2022

Yth.

1. Sekretaris Direktorat Jenderal Sumber Daya Air;
2. Sekretaris Direktorat Jenderal Bina Marga;
3. Sekretaris Direktorat Jenderal Cipta Karya;
4. Sekretaris Direktorat Jenderal Perumahan;

di -

Jakarta

Sehubungan dengan surat *Deputy Program Director Inclusion and Outcomes Australia Awards in Indonesia* perihal *Information Distribution for the Australia Awards Short Course on Sustainable Tourism Management* tanggal 10 May 2022, dengan hormat kami sampaikan penawaran program sebagai berikut :

1. Pelatihan *Australia Awards* terkait *Short Course on Sustainable Tourism Management Short Course* akan diselenggarakan antara bulan Juli 2022 sampai dengan Desember 2022.
 - a. 3 hari pra-pelatihan di bulan Juli atau Agustus 2022
 - b. 2 minggu pelatihan di Australia di bulan September 2022
 - c. 3 hari pasca-pelatihan di bulan Desember 2022
2. Biaya keikutsertaan pada program tersebut ditanggung oleh Pemerintah Australia.
3. Persyaratan dan mekanisme Pendaftaran
 - a. Mendapatkan rekomendasi dari atasan
 - b. Berkomitmen dalam mempersiapkan dan mengimplementasikan *Award Project*
 - c. Tinggal atau pemegang KTP di wilayah NTB, NTT, Sulawesi khususnya Likupang, Maluku Utara khususnya Morotai, Papua, Papua Barat khususnya Teluk Cendrawasih National Park dan Raja Ampat, Provinsi Kalimantan (Timur, Barat dan Selatan), Bali
4. Informasi, *application form* dan keterangan lebih lanjut terkait program pelatihan *Australia Awards Course "Sustainable Tourism Management"* dapat diakses melalui website: <https://www.cognitofoms.com/AustraliaAwardsInIndonesia1/ApplicationSustainableTourismManagement2022> atau email shortcourse@australiaawardsindonesia.org
5. Calon peserta yang memenuhi syarat beserta dokumen persyaratan lengkap dapat diusulkan kepada Sekretariat Badan Pengembangan Sumber Daya Manusia c.q. Bagian Hukum, Kerja sama dan Komunikasi Publik paling lambat tanggal 02 Juni 2022 (Hanya kandidat dengan dokumen persyaratan lengkap yang akan diproses).
6. Hanya 4 (empat) orang kandidat secara keseluruhan dari Kementerian/Lembaga, Pemerintah Daerah dll yang paling memenuhi persyaratan yang akan dipilih untuk mengikuti training ini.

Demikian kami sampaikan. Atas perhatiannya kami ucapkan terima kasih.

**Sekretaris Badan Pengembangan
Sumber Daya Manusia**



Ir. Herman Suroyo, MT
NIP. 196307141992031010

Tembusan :

1. Kepala Badan Pengembangan Sumber Daya Manusia
2. Kepala Biro Perencanaan Anggaran dan Kerjasama Luar Negeri.



Australia Awards

10 May 2022

Head of Human Resources Development Agency
The Ministry of Public Works and Housing
Jakarta

Subject: Information Distribution for the Australia Awards Short Course on Sustainable Tourism Management

Dear Sir,

Australia Awards in Indonesia will deliver the **Sustainable Tourism Management** Short Course. This course explores sustainable tourism – both from environmental and cultural heritage perspectives – and identifies investments needed to make tourism more sustainable. The course also aims to improve the enabling environment of the sustainable tourism sector, develop linkages between tourism stakeholders, and enhance business planning processes thus contributing to economic growth in the targeted provinces while mitigating harm to the environment and local communities.

We are hoping that you could distribute this information to relevant institutions/ organisations within your networks. Attached is the Short Course brochure for your perusal. Should you need any further information, please contact Nuzulia Latifah at nuzulia.latifah@australiaawardsindonesia.org.

Yours sincerely,

Wahyuning Kusumaningtias
Deputy Program Director Inclusion and Outcomes
Australia Awards in Indonesia



Australia Awards

Australia Awards Short Course

“2022 Sustainable Tourism Management”



Australia Awards in Indonesia is seeking applications for the **2022 Sustainable Tourism Short Course**. It is the seventh tourism course focusing on sustainable tourism management. This course explores sustainable tourism – both from environmental and cultural heritage perspectives – and identifies investments needed to make tourism more sustainable.

The course includes a **2-week course in Australia (subject to Covid-19)** and two 3-day workshops online or face-to-face in Indonesia. The course is offered to 25 participants, and it is targeted at heads of tourist attractions, heritage sites, and geoparks; owners and managers of tourism operators/companies; heads of tourism polytechnics; central, provincial and local government representatives; and representatives of tourism associations and related CSOs.

Learning objectives

- understand the concept of sustainable tourism—in terms of the environment and cultural heritage—and the importance of responsible consumption in the tourism sector (SDG 12 and the Sustainable Tourism Observatories monitoring the economic, environmental and social impact of tourism at the destination level)
- understand what investments are needed to make tourism sustainable and how these are coordinated through tourism operators, associations and local/national governments
- identify ways to attract high-value tourism and prioritise sustainable tourism post-COVID-19, including through digital platforms
- identify lessons learned from the overdevelopment of popular tourism destinations
- understand the role of community, province/state and central/federal level operators in tourism management and identify ways for effective collaboration
- improve the governance and sustainable planning of tourism destinations
- identify through benchmarking different methods and benefits of running sustainable tourism operations in Indonesia and Australia
- develop a tourism strategy for a specific tourism sector (to be confirmed once the participant selection is completed) – including cultural tourism
- analyse the role of existing policies (incl. GoI Law 11/2020 on job creation, UU Cipta Kerja) and regulations in developing the sector and consider the potential risks and challenges related to developing policies and regulations
- identify key factors in ecotourism and tourism businesses built on natural resources (to be confirmed once the participant selection is completed)
- understand the role tourism plays in developing economic growth and providing work opportunities (SDG 8) (to be discussed at the pre-course workshop) – this includes the Travel and Tourism Competitiveness Index TTCI and sustainable financing
- strengthen linkages and relationships between tourism businesses in Australia and Indonesia
- examine the particular challenges of tourism planning and development for remote destinations, such as water, sanitation and waste treatment, physical and digital connectivity, and access to information on tourism services, through case studies and discussion
- consider the role of online tourism platforms, within an ecosystem of tourism industry players, in planning, marketing, and developing more remote tourism destinations

Women and people with disabilities are encouraged to apply!



Australia Awards

Australia Awards Short Course

“2022 Sustainable Tourism Management”



Key Dates

- 3-day pre-course workshop in Indonesia in July or August 2022, dates TBC
- 2-week course in Australia in September 2022, dates TBC
- 3-day post-course workshop in Indonesia: December 2022, dates TBC

To apply for this course, you must be:

- Living in and a KTP holder of one of the below target provinces:
 - i) NTB (particularly Mandalika)
 - ii) NTT (particularly Labuan Bajo)
 - iii) Sulawesi provinces (particularly Likupang)
 - iv) Maluku Utara (particularly Morotai)
 - v) Papua
 - vi) Papua Barat (particularly Teluk Cendrawasih National Park and Raja Ampat)
 - vii) Kalimantan provinces (East, West and South)
 - viii) Bali
- Government of Indonesia representative (Up to 4 participants in total) from:
 - BAPPENAS
 - Ministry of Tourism and Creative Economy
 - Ministry of Villages, Disadvantaged Regions and Transmigration – Directorate-General for Village Development and Empowerment
 - Ministry of Marine Affairs and Fisheries - Directorate General of Sea Water Management - conservation and marine biodiversity
 - Ministry of Forestry and Environment – Directorate General of Conservation of Natural Resources and Ecosystems
 - Ministry of Public Works and Housing
 - Provincial governments
 - Local governments
- A representative from a regional and/or provincial tourism association
- A representative from a large tourism operator (e.g., hotels, travel agents, transport companies)
- A representative from relevant programs funded by the Australian Government
- A representative from tourism-related CSOs
- A representative from a tourism college
- Endorsed by current manager/supervisor
- High School qualification or higher
- Committed to preparing and implementing an Award Project, a small group development project as part of the course.
- Demonstrating an ongoing commitment to the development of your respective home province.

Minimum conversational English language competency is required. The applicants' English language competency is part of the selection process. The course will be delivered in English.

This is a fully-funded short course. Course fee, return airfares (domestic and international), insurance in Australia (OSHC), accommodation (in Indonesia and Australia), per diem, transport allowance and visa will be covered by Australia Awards in Indonesia.

All applications **MUST** be submitted online via this link <https://www.cognitofrms.com/AustraliaAwardsInIndonesia1/ApplicationSustainableTourismManagement2022> by Monday, 6 June 2022 at 23.59 WIB at the latest!

For more information, please visit www.australiaawardsindonesia.org or contact shortcourse@australiaawardsindonesia.org.